## **CORPORATE** BROCHURE





Incubated under the aegis of Enterprise Incubation Centre, IIM Lucknow (Noida Campus) contact@searchmytenders.com | 99534 51600, 76699 55598



## About Us

We help corporates & businesses in India and across the globe in growing their top line by making relevant tender searching easy and accessible, enabling them to focus on participating in and winning more tenders

Get access to relevant tenders from across 3000+ tender websites with minimal effort and max efficiency

# Mission & Vision

To enable our customers expand their business and achieve a steadfast growth engineered by the sheer driving force of our digital experience and digital transformation services.

 Crafting a sustainable business environment based on the core belief of mutual enablement and inspiring confidence of our stakeholders and collaborators.

## **Core Values**

Founded on the core principles of **IRIS**, we are always there and by your side to inspire confidence so that you focus on what is important for your business.

Integrity Respect Inspiration Symbiosis

An estimated **40 lakh** Govt. tenders were released worth **INR 55 lakh crores** in the last financial year

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Explore the vast expanse of this uncharted, potential pool of opportunities that currently lie hidden from your view.



Tenders of **unconventional sectors** such as grocery and food supply.

Immense growth potential offered by untapped geographical territories.

Scope for **business diversification**, cross-selling and upselling opportunities.

Secured cash flow and healthy turn over owing to consistent capital influx.

# Service Offerings



## **Tender Assistance**

- Crisp and contextual search results
- Al-driven intelligence and relevance
- Strategic consultation support



## **Bid Preparation**

- Semi-automated bidding documentation
- Technical & financial qualification evaluation
- Timely notifications and reminders



### **AI-Driven Predictions**

- L1 bid value predictions
- Competitor analysis and bidding strategy
- Al-based tender recommendations

## Customer Enablement

Experience what you haven't experienced before... as we bring you

## The Hyperloop of Tender Search

### HOW?

By armouring tender participants with



### SPEED

Our fast and accurate search results, coupled with timely alerts and reminders ensure you'll never miss a deadline.



## CONTEXT

Experience the magic with our Al-driven intelligent search that delivers results that are crisp and contextual.



RELEVANCE

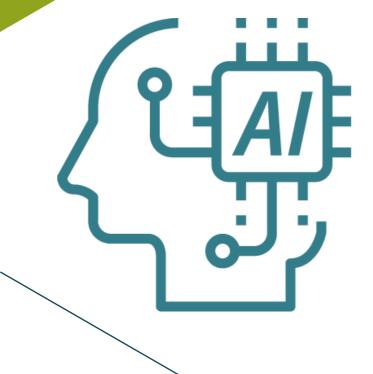
Finding the needle in a haystack was never so easy as we bring you complete info of the tenders you are/should be interested in.



## CLARITY

Armed to the teeth with better knowledge and clarity, go all guns blazing, participating and winning more tenders.

# Value Proposition





Automated scanning and multilayered document search



Semi-automated bid preparation



Timely alerts and reminders



Al-driven recommendations and L1 bid value predictions

### Our USP translates into the following benefits



Significant growth in the top line of business.



Reduction in the cost incurred on workforce employed for manual search (upto 80%).



## CONNECT WITH US

M/s Aero Telcom Solutions Pvt. Ltd. Enterprise Incubation Centre, IIM Lucknow - Noida Campus, B1, Sector 62, Noida - 201307

contact@searchmytenders.com | 99534 51600, 76699 55598

**For Business:** biz@searchmytenders.com | 76699 55518

